

INTERNATIONAL CONFERENCE ON GOVERNANCE & STRATEGIC MANAGEMENT (ICGSM) 2014
MANCHESTER CONFERENCE CENTRE, MANCHESTER, UNITED KINGDOM
14th - 16th April 2014

PROGRAM SCHEDULE

<http://ari.uitm.edu.my/Monday, 14 April 2014>

16:00 – 18:00 Early Registration
Exchange Reception (drinks and buffet snacks will be provided)

Tuesday, 15 April 2014

08:00 – 09:00 Registration

Room A

Room B

09:00 – 09:45 Honorary Lecture I

Honorary Lecture I

09:30 – 10:00 Honorary Lecture II

Honorary Lecture II

10:00 – 10:15 Networking and refreshments

Room A

Room B

Room C

**Corporate Governance & Public
Sector Management**

**Strategic Management, Business &
Finance**

Financial Criminology & Ethics

10:15 – 12:35 Concurrent Session 1a

Concurrent Session 1b

Concurrent Session 1c

12:35 – 13:45 Lunch and networking

13:45 – 14:30 **Strategies in the Global Economy**

14:30 – 15:15 **Enhancing Networking Skills in the Global Cross Culture Setting**

- Katrina A Prentice

15:15 – 15:30 Tea Break

15:30 – 17:10 Concurrent Session 2a

Concurrent Session 2b

Concurrent Session 2c

18:00 – 21:00 Conference Dinner

Wednesday, 16 April 2014

08:00 – 09:00 Registration

09:00 – 09:15 Welcoming address

- **Prof. Dr Normah Omar**

Director of Accounting Research Institute, Universiti Teknologi MARA

09:15 – 10:00 Keynote speech

- **Risk Management and Corporate Governance: More Apparent than Real?**

Prof. Rob McCusker

Director of the Centre for Fraud & Financial Crime

Teesside University Business School

10:00 – 10:15 Tea Break

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Wednesday, 16 April 2014

10:15 – 12 :30	Plenary Session The Global Diffusion of Public Governance Current Practices Moderator : <ul style="list-style-type: none">- Prof Dr Normah Omar Director of Accounting Research Institute Panel: <ul style="list-style-type: none">- Management & Governance of Large University Tan Sri Dato' Sri Prof Ir Dr Sahol Hamid Abu Bakar Vice Chancellor Universiti Teknologi MARA, Malaysia- Issues and Challenges of Governance in Public Enterprise Prof. Dr Mishra R.K. Director of Institute Public Enterprise, India- Prof. Rob McCusker Director of the Centre for Fraud & Financial Crime Teesside University Business School
12:30 - 13:00	Closing Remark & Best Paper Award
13:00 – 14:00	Lunch & Adjourn