

# IOGSM 14

International Conference on  
**Governance & Strategic Management**

**“Untangling the Divergence”**

The conference will provide an excellent opportunity for exchange of ideas and information among researchers, academicians, practitioners and students. The conference is expected to provide meaningful findings and recent updates on the issues of governance and strategic management especially concerning the risk management, accountability and integrity of the key players in the capital market.

**14-16 April  
2014  
Manchester  
United Kingdom**



## Background

It is essential to focus on improving innovation, strategic management and transforming institutions in order to meet the challenges of the coming decades. Governance, transparency, predictability and accountability are key elements to establishing long-term domestic legitimacy of board members and authorities.

Sustaining performance can only be reached by balancing economic efficiency and reasonable profits with public interests and investment needs. The proposed conference will address the issues and challenges that these economies are facing in terms of governance, risk management, strategic management and performance management, internal control and audit mechanism, corporate integrity and transparency, competitive environment, corruption and whistle-blowing.

## Prospective Participants

The conference is intended for researchers and academicians who are interested in enhancing research knowledge and skills. The conference is also useful for professionals, business practitioners, government officers, and post graduate students who want to improve their insight on business practice through relevant and applicable research results.



## Important Dates

1 <sup>st</sup> call: Abstract submission	Jan 30, 2014
1 <sup>st</sup> call: Submission of full paper deadline	Feb 05, 2014
2 <sup>nd</sup> call: Submission of full paper deadline	Mar 05, 2014
Notification to the authors/speakers	Feb 15, 2014
Early registration deadline	Feb 20, 2014
Registration deadline	Mar 27, 2014
Conference dates	Apr 14-16, 2014

## Co-Organized by:



Persatuan Badan  
Berkanun Malaysia



Teesside  
University



Chulalongkorn University  
จุฬาลงกรณ์มหาวิทยาลัย  
Pillar of the Kingdom

When submitting papers the authors should declare whether they would like to have their papers considered for publication in

- i. Journal of Financial Reporting and Accounting
- ii. Malaysian Accounting Review

These papers will be subject to a separate reviewing process.

All papers submitted should be typed in Times New Roman (12 point) with double-spacing and should not exceed 5,000 words. The name(s), address, contact numbers and email of the author(s) should be clearly stated in the first page. The abstract not exceeding 200 words and should provide a statement of the purpose and procedures of the study, including major conclusions of the research.

### Areas Covered

- Corporate governance perspective
- Strategic Management
- Entrepreneurship management
- Risk management
- Performance management
- Forensic accounting and financial criminology
- Accountability and ethical issues
- Financial reporting: transparency and disclosure
- Internal control and audit mechanisms
- Earnings management
- Financial Management
- Corporate Social Responsibility

#### Conference fees:

Early Bird	Normal rate
Participants - USD 360	Participants - USD 450
Students: USD 180	Students: USD 250

\*All traveling and accommodation expenses will be borne by participants. Participants are to arrange for their own accommodation.

#### Keynote Speaker:

**Prof Rob McCusker**

Director of the Centre for Fraud & Financial Crime  
Teesside University Business School

### Conference programme:

Day 1: 14<sup>th</sup> April 2014: 4:00 – 5:00 pm

Day 2: 15<sup>th</sup> April 2014: 9:00am – 5:00pm

Day 3: 16<sup>th</sup> April 2014: 9:00am – 2:00pm

Registration & Welcoming reception

Concurrent sessions

**Keynote Speech**

Plenary sessions

\*Registration is also opened on day 2 and day 3.

The conference will be divided into several technical sessions, each of which will be chaired by academia/ industry experts. Each author will be given 15 minutes to make his / her presentation, which will be followed by a 5-minute discussion.

### Submissions and Correspondence:

Submissions should be made in the form of MS Word files to: [icgsm2014@gmail.com](mailto:icgsm2014@gmail.com)

Visit our website: <http://ari.uitm.edu.my/conferences/2014.html>

Contact person:

Assoc.Prof. Dr Zuraidah Mohd Sanusi

Email: [zuraidahms@salam.uitm.edu.my](mailto:zuraidahms@salam.uitm.edu.my)

#### Conference Chair

Prof Dr Normah Omar  
*Universiti Teknologi MARA, Malaysia*

#### Technical Committee

Prof Sardar M. N. Islam  
*Victoria University, Australia*

Prof Dr Rashidah Abd Rahman

*Universiti Teknologi MARA, Malaysia*

Dr Morrison Handley-Schachler

*Teesside University, United Kingdom*

Prof R.K. Mishra

*Institute of Public Enterprise, India*

Assoc Prof Dr Pornanong Budsaratagoon

*Chulalongkorn University, Thailand*

Dr Phillip Sinnadurai

*University of Macquarie, Australia*

Dr Ria Nelly Sari

*Universitas Riau, Indonesia*

