

Why You Have To JOIN ?

1. Having difficulty to perform SPSS?
2. How to used SPSS as a confirmatory technique and manage large data sets & complex data interaction??
3. Unable to specify, estimate, assess & present models to show hypothesized relationships among variables
4. Proved quite useful for the purpose of graphical representation of raw data
5. Significant role in the process of interpreting & analyzing of the data retrieved from various methods
6. Learning new quantitative data analysis skills & accurate statistical analysis
7. To facilitate the project managers' understanding of project complexity & its contributing organizational factors
8. Utilizing rigorous methods & analytic techniques to transform results into clear language easily understood by a wide variety of audiences and stakeholders.
9. Analyzing data gathered from surveys / studies to find patterns & relationships
10. Exposed step by step & hands-on guides on how to execute data analysis using SPSS



KEEP
CALM
AND
LOVE
SPSS



Objectives



1. To analyze data within their organization
2. To shows how to use SPSS to input and analyze data and how to interpret and present the results
3. Focuses on descriptive statistical techniques and how these can be used to analyze data relevant to your research needs, like means, median and cross-tabulation.

SPEAKERS

*Assoc . Prof. Dr.
Zuraidah Mohd. Sanusi*

She is a Deputy Director (Postgraduate & Innovation) at the Accounting Research Institute and an Associate Professor at the Faculty of Accountancy, (UiTM). Her research expertise is in auditing, forensic accounting, corporate reporting, corporate governance, management accounting and management. She has published more than 100 articles in journal and conferences proceedings. She has been appointed as the journal administrator for national and international journals. She have more than 20 years experience in quantitative research used SPSS. She has received several awards from her research works, such as MAPIM award, MIA Articles Merit Awards (2008, 2010 & 2011), Best paper awards in several conferences. She was awarded with diamond, gold and silver awards by MyAccountantGlobal, Integrated Accountability System, AQuR system and AESTIG.

Workshop Highlight

- Overview of **SPSS**
- **Module 1:** Descriptive Statistic (data entry– variable, reporting & editing)
- **Module 2:** Test of Significant (T-Test, F-Test, Correlation, Normality)
- **Module 3:** Regression Analysis (Multiregression, Cluster, Discriminant, Factor, Descriptive, Mediation & Moderation effects)
- **Module 4:** Chi-Square & ANOVA
- **Module 5:** Interpret data & Present the Results (Reporting SPSS Analysis in thesis , research article, work and etc.)

Target Audience

- Academicians , Researchers
- Scholars , Consultants
- Government institutions
- Business development executives
- Postgraduate students
- Those who apply SPSS in Analysis
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QUANTITATIVE DATA ANALYSIS USING SPSS

PROGRAM DETAIL

1

Date :
08 & 09 May 2015
Time :
9.00 am — 5.00 pm

Venue:

Accounting Research Institute (ARI)
Bilik Sumber Ilmu 1,
Level 12, Menara SAAS,
Universiti Teknologi MARA,
40450 Shah Alam, Selangor.

2

Payment :
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Fees : RM160 (student) /RM270 (nonstudent)
Payable to : AKAUN AMANAH AM UiTM
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Or Contact ARI : Phone : +603 55437910

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Email : norazlina_abrahman@yahoo.com.my

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ARI

"Moving Beyond Number"

WORKSHOP on “Data Analysis using SPSS : A Comprehensive Approach “

(Statistical Package for the Social Sciences)

Organizer:

ACCOUNTING RESEARCH INSTITUTE
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