



Conference Chair:

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Universiti Teknologi MARA, Malaysia

Dr Morrison Handley-Schachler
Teesside University, United Kingdom

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Institute of Public Enterprise, India

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Chulalongkorn University, Thailand

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**3rd INTERNATIONAL CONFERENCE ON
GOVERNANCE & STRATEGIC MANAGEMENT
2016
Seoul, South Korea | 12-13 April 2016**



Accounting Research Institute (ARI) || Persatuan Badan Berkanun Malaysia (PBBM) || Teesside University ||
Institute of Public Enterprise (IPE) || Chulalongkorn University || Rikkyo University

3rd INTERNATIONAL CONFERENCE ON GOVERNANCE & STRATEGIC MANAGEMENT 2016

Seoul, South Korea
12-13 April 2016

CONFERENCE OBJECTIVE

The conference will provide an excellent opportunity for exchange of ideas and information among researchers, academicians, practitioners and students. The conference

is expected to provide meaningful findings and recent updates on the issues of strategic management and corporate governance especially concerning risk management, accountability and integrity of the key players in the capital market.

BACKGROUND

It is essential to focus on improving innovation, strategic management and transforming institutions in order to meet the challenges of the coming decades. Governance, transparency, predictability and accountability are key elements to establishing long-term domestic legitimacy of board members and authorities.

Sustaining performance can only be reached by balancing economic efficiency and reasonable profits with public interests and investment needs. The proposed conference will address the issues and challenges that the business communities are facing in terms of governance, risk management, performance management, internal control and audit mechanism, corporate integrity and transparency, competitive environment, corruption and whistle-blowing.

CONFERENCE THEME

Sustainable Framework for Governance & Management Effectiveness.

CONFERENCE HIGHLIGHT

Papers submitted can include the theoretical, practical and legal perspectives of both public and private sectors and in relation to the conference theme on the following areas:

- Corporate Governance
- Strategic Management
- Entrepreneurship Management
- Risk Management
- Performance Management
- Forensic Accounting
- Financial Criminology
- Accountability and Ethics
- Internal Control System
- Corporate Social Responsibility
- Earnings Management
- Microfinance Stakeholder Protection

PUBLICATION

Selected papers will be published in **International Journal of Economics and Management (IJEM) (Special Issue)**, a SCOPUS indexed journal.

PAPER SUBMISSION GUIDELINES:

All papers submitted should be typed in Times New Roman (12 point) with double-spacing and should not exceed 3,500 words. The author(s), address, contact numbers and email of the author(s) should be clearly stated in the first page. The abstract shall not exceed 250 words and should provide a statement of the purpose and procedures of the study, including major conclusions of the research.

IMPORTANT DATES:

Abstract submission	March 13, 2016
Submission of full paper deadline	March 20, 2016
Notification to the authors/speakers	March 10, 2016
Registration deadline	March 20, 2016

SUBMISSION AND CORRESPONDENCE:

Submission should be made in the form of MS Word files to icgsm2016@gmail.com

REGISTRATION FEES:

	Participants	Students
Early Bird	USD360	USD180
Normal Rate	USD450	USD250
Publication in Indexed Proceedings	USD100	USD100
Publication in Indexed Journal	USD300	USD300

All travelling and accommodation expenses will be borne by participants. Participants are to arrange for their own accommodation.

PAYMENT OPTIONS:

Credit /Debit card (online payment through Paypal)	Cheque/Local Order/Telegraphic Transfer, payable to : PBBM GLOBAL CORPORATION BHD Account number: 562414011420 (MAYBANK) Swift Code: MBBEMYKL
Send payment to : icgsm2016@gmail.com	