

Two Days Workshop on PLS SEM : A Hands-on Approach Smart-PLS

This is a 2-day workshop that will introduce the use of Partial Least Square (PLS) structural equation modeling (SEM) . This workshop will help postgraduate students/ new researchers on how to do basic analysis using the SmartPLS software and how to present them professionally. This workshop will use practical hands on approach with real research data sets with research questions that can be answered using the data available. Some useful tips and sharing knowledge on how and where to get published will be given in this workshop.

Overview

Who should attend

1. *Postgraduate students*
2. *Supervisors / Academicians*
3. *Aspiring researchers who have intention to embark on empirical research*
4. *Professionals*

Day 1

8.30 a.m. - 8.45 a.m. *Registration*
8.45 a.m. - 9.00 a.m. *Introduction to PLS -SEM*
9.00 a.m. - 10.15 a.m. *PLS-SEM Implementation Procedures*
10.15 a.m. - 10.30 a.m. *Morning Tea Break*
10.30a.m. - 1.00 p.m. *Determination Model Structure & Measurement*
1.00 p.m. - 2.00 p.m. *Lunch Break*
2.00 p.m. - 4.30 p.m. *Estimation of PLS path model, measurement model,*
4.30 p.m. - 5.00 p.m. *Tea Break and End of Day 1 session*

Day 2

8.30 a.m. - 10.15 a.m. *Assessment Decision Analysis Model Structure*
10.15 a.m. - 10.30 a.m. *Morning Tea Break*
10.30 a.m. - 1.00 a.m. *Mediating & Moderating effect*
1.00 p.m. - 2.00 p.m. *Lunch Break*
2.00 p.m. - 4.30 p.m. *Questions and Answers / Discussion*
4.30 p.m. -5.00 p.m. *Closing / Certificate*

Tentative Programme

Course Details

SPEAKER : PROF T RAMAYAH

Date : 18-19 July 2016

Time : 8.30am — 5.00pm

Venue : Sumber Ikhlas Room, ARI, Level 12, Menara SAAS, UiTM Sh Alam

Fees: Normal RM450 (Package : 2pax = RM400/pax, 5pax =RM360/pax)

Payable to : Akaun Amanah Am UiTM

Bank : Affin Bank Berhad (105140003422)

**Fees include: Meals, Workshop Kits, Notes & Certificate*



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