

**Key-note speaker:**

Prof. Dr Normah Omar  
Universiti Teknologi MARA, Malaysia

**Technical Committee:**

Prof. Milen Baltov, PhD  
Burgas Free University, Bulgaria

Prof. Dr. Faizah Darus  
Assoc. Prof. Dr. Zuraidah Mohd Sanusi  
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Prof. Dr. Kiyemet Caliyurt  
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Prof. Dr. Grahita Chandrarin  
Universitas Merdeka Malang, Indonesia

Prof R.K. Mishra  
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Prof Dr Ria Nelly Sari  
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Prof. Dr. Abdel Haq Mohammed  
University of Bolton, United Kingdom

Any queries: [conf@bfu.bg](mailto:conf@bfu.bg)

Registration at: <http://e-services.bfu.bg/ciun/en/>



4th INTERNATIONAL CONFERENCE ON  
GOVERNANCE & STRATEGIC MANAGEMENT  
(ICGSM) 2017

BURGAS, BULGARIA | 11-12 May 2017



Organized by  
BURGAS FREE UNIVERSITY  
&  
UNIVERSITI TEKNOLOGI MARA

COLLABORATORS



# 4<sup>TH</sup> INTERNATIONAL CONFERENCE ON GOVERNANCE AND STRATEGIC MANAGEMENT

2017

"THE CIRCULAR ECONOMY"

May 11-12, 2017, Burgas, Bulgaria



## BACKGROUND

The conference aims to create awareness and interests on topics relating to governance and investment decisions towards the circular economy among researchers, academicians and practitioners. In an effort to achieve an industrial circular economy that promotes greater resource productivity, it is essential to ensure that this idea also deal with the course of improving the governance practices. Hence, the proposed conference will address the issues and challenges that the business communities are facing in terms of the value propositions offered by circular business products whilst accomplish by the practices of governance and strategic management.

## CONFERENCE THEME

Leveraging governance and strategic management towards the circular economy.

## CONFERENCE HIGHLIGHT

Papers submitted can include the theoretical, practical and legal perspectives of both public and private sectors and in relation to the conference theme on the following areas:

- Management strategies and governance
- Challenges of the current markets, marketing and sales: paradigms, problems and perspectives
- Performance & entrepreneurship management
- Business risk and assets management
- Industrial economics, financial instruments, accounting and control
- Innovations, investments and human resources

## PUBLICATION

All papers reviewed and accepted will be published in the conference proceeding after the event.

Selected papers will be published in the special issues of **International Journal of Economics and Financial Issues** or **International Journal of Economics and Management**, both are SCOPUS indexed journals.

## PAPER SUBMISSION GUIDELINES:

All papers submitted should be typed in Times New Roman (10 point) with single-spacing and should not exceed 8 pages (5 000 words). The author(s), address, contact numbers and email of the author(s) should be clearly stated in the first page. The abstract shall not exceed 100 words and should provide a statement of the purpose and procedures of the study, including major conclusions of the research.

## IMPORTANT DATES:

Abstract submission and registration	March 15, 2017
Notification to the authors/speakers	In a week after the abstract submission
Early bird conference fee transfer deadline	April 5, 2017
Conference fee transfer deadline	April 25, 2017
Submission of full paper deadline	April 30, 2017

## SUBMISSION AND CORRESPONDENCE:

Registration should be made in the platform <http://e-services.bfu.bg/ciun/en/>

, with abstract upload in a Word file. Submission of papers to be published and inquiries at [conf@bfu.bg](mailto:conf@bfu.bg)

## REGISTRATION FEES:

	Participants	Students and host country/ organisers
Early Bird	EUR 144	EUR 72
Normal Rate	EUR 180	EUR 90
Publication in Indexed Journal*	USD300	USD300

All travelling and accommodation expenses will be borne by participants. Participants are to arrange for their own accommodation.

\*payable to **Universiti Teknologi MARA, Malaysia**, upon Notification of Acceptance of Publication.

## PAYMENT METHOD:

Bank Transfers of the fees

payable to: Burgas Free University; bank name and address: Allianz Bank Bulgaria; 20, Geo Milev St., Burgas, Bulgaria  
reason for payment: Conference fee; IBAN account number: BG53BUIN78551480025826; BIC (Swift) Code: BUINBG6F

